The Rise and Fall of Johnstone and Cushing



Genre: Uncategorized

Language English

Author: Tom Heintjes

ASIN B009AYWQ3G

Goodreads Rating: 5.00

Published: September 13th 2012

The Rise and Fall of Johnstone and Cushing.pdf

The Rise and Fall of Johnstone and Cushing.epub

When comics-style advertising was popular, the Johnstone and Cushing agency supplied the talent. Interviewing many of the former employees, Tom Heintjes explains how a changing media landscape reduced the company to a footnote.