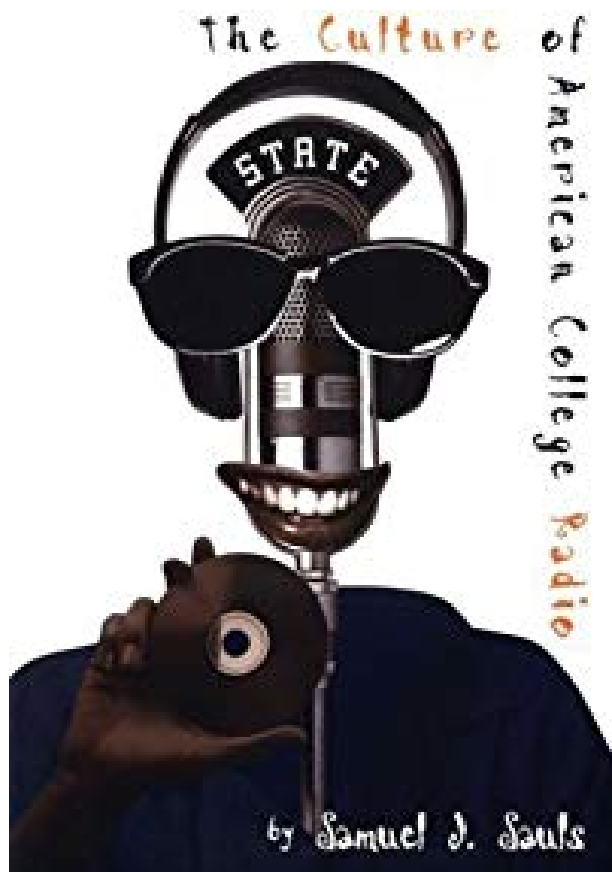


The Culture of American College Radio



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The Culture of American College Radio was written with a "general and accessible" approach, emphasizing a threefold application. First, and foremost, it provides a "general overview" of college radio. Secondly, the classroom function of the book addresses telecommunications in higher education, serving to introduce the student to the world of college radio broadcasting in America. Finally, to provide the needed "how-to" approach, at the end of each chapter the reader will find a section entitled "Practical Applications". As a more cultural view, the intention of The Culture of American College Radio was to develop a broader intellectual base, thus placing college radio within the context of the larger population encompassing both the college campus and mass cultural landscape. The goal has been to envision college radio in a wider social, cultural, and institutional domain, thus providing a more significant contribution to the discussion of communication skills.