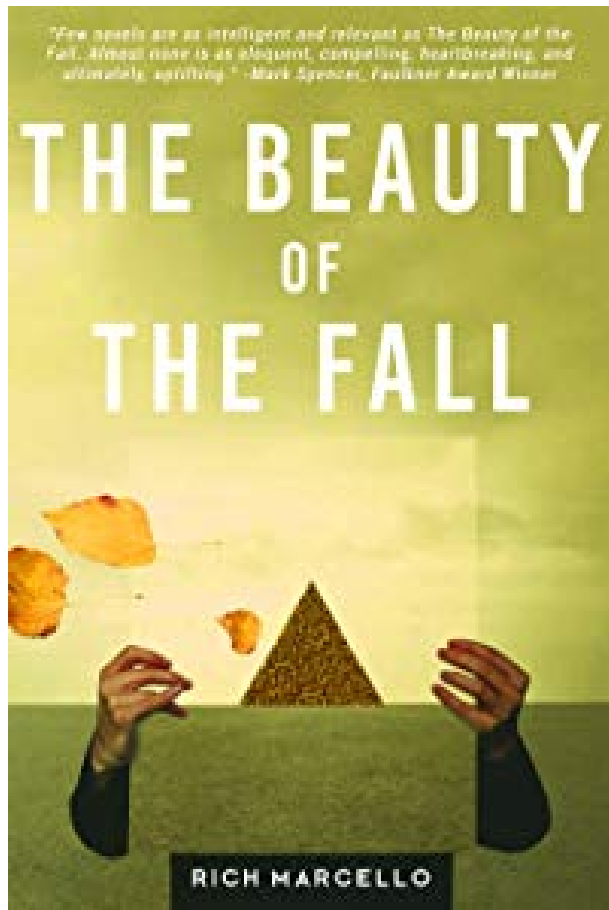


# The Beauty of the Fall



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A TECHNOLOGY EXECUTIVE CHARTS A HIGH-RISK, UNCONVENTIONAL PATH WHILE GRIEVING THE LOSS OF HIS SON. Dan Underlight, a divorced, workaholic technology executive, suffers lingering grief over the death of his ten-year-old son, Zack. When Dan's longtime friend and boss, Olivia Whitmore, fires Dan from RadioRadio, the company that he helped create, he crashes and isolates himself. Willow, a poet and domestic violence survivor, helps Dan regain his footing. With her support, Dan ventures on a pilgrimage of sorts, visiting Fortune 500 companies to flesh out a software start-up idea. When Dan returns home with a fully formed vision, he recruits the help of three former RadioRadio colleagues and starts Conversationworks, a company he believes will be at the vanguard of social change. Guided by Dan's generative leadership, Conversationworks enjoys some early successes, but its existence is soon threatened on multiple fronts. Will Dan survive the ensuing corporate battles and realize the potential of his company? Or will he be defeated by his enemies and consumed by his grief?