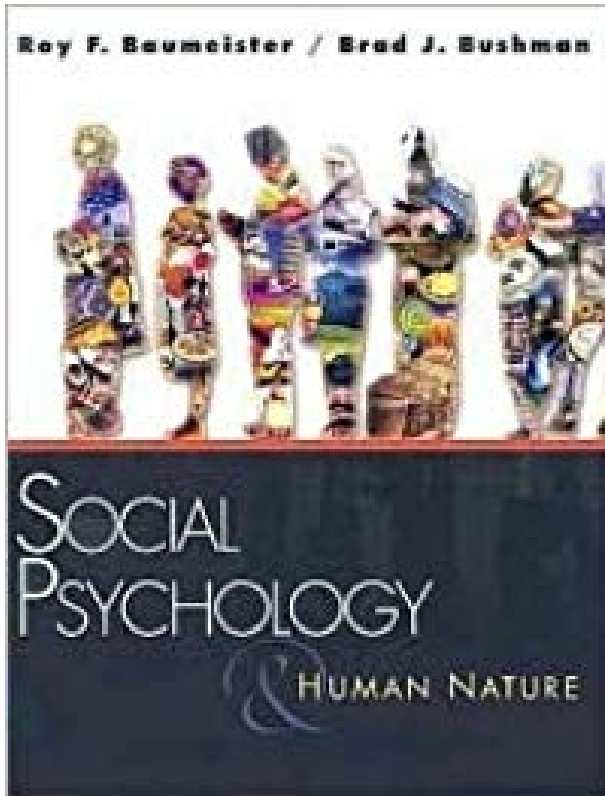


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You are a member of a social world on a planet containing about 7 billion people. This social world is filled with paradox, mystery, suspense, and outright absurdity. Explore how social psychology can help you make sense of your own social world with this engaging and accessible book. Roy F. Baumeister and Brad J. Bushman's SOCIAL PSYCHOLOGY AND HUMAN NATURE can help you make sense of the always fascinating and sometimes bizarre and baffling diversity of human behavior-and it's also just plain interesting to learn about how and why people act the way they do.