

# Entrepreneurs Unleashed - An exclusive and intimate interview with the co-founder of New Belgium Brewing Co. - Kim Jordan



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<b>Author:</b>	Kim Jordan
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New Belgium Brewing Company Inc. was founded in 1991 by newlyweds Jeff Lebesch and Kim Jordan. What originally began in 1985 as a home brewing hobby for Jeff has evolved into the third largest microbrewery in the United States, employing over 300 people. The core values and beliefs that Kim and Jeff originally built the company on are still in place today and have earned them the highest respect among their 300+ employee-owners. As the recipient of numerous awards – far too many to mention here – New Belgium is often considered the poster child of success and those of us who live in Fort Collins, Colorado are truly fortunate to have them in our backyard.